



# Syllabus

2024 Summer School

<b>Course Title</b>	<b>Introduction to Korea Business and Economy</b>		
<b>Instructor</b>	<b>Thomas Metts</b>		
<b>Class Room</b>	<b>(TBA)</b>	<b>Credits</b>	<b>2</b>
<b>E-mail</b>		<b>Class Type</b>	<b>Track B</b>

## Course Description

This course will be an introduction to all the various aspects of the Korean economy including Korean business, society, along with all of the important trends taking place in Korea, such as where the best shopping and entertainment places are along with the all the latest K-Pop news and information. Extensive use of YouTube videos will be used in the class along with a lot of group activities with minimal lectures during the class.

## Course Objectives

1. Students will learn about the Korean economy and how it works.
2. Students will understand what the important companies in Korea are and why.
3. Students will understand how dynamic Korean society is and why.
4. Students will see the importance of K-Pop as an important force in the Korean economy and how popular it has become globally.
5. Students will see how technology has become an important dynamic in the Korean society and the economy.

## Text Books

There is no textbook for this class. We will use a lot of YouTube videos in the class.

## Other Texts and References

There will be many YouTube videos used in class about Korea.

## Class Structure



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The class will be mostly group/team activities with some lectures and a lot of YouTube videos about Korea. Lectures or Ted-type length talks will be short and at the beginning of the class and then each class will be a YouTube topic video and then the main group/team activity for the day. Team/group activities are to just be done to see what you know or don't know about Korea. There are no right or wrong ideas in the group activities.

### Notes

### Grading

Exam	Attendance	Assignments	Quiz	Discussion	Etc.	Total
0%	30%	70%	0%	0%	0%	100%

## Course Schedule

Type	Date	Time	Class Topics	Notes
Class 1	July 30 (Tue)	09:00-12:00 또는 13:00-16:00	<b>Class introductions.</b> We will go over the basic ideas of the class and watch some YouTube videos about history of the Korean economy. Most likely no group activities the first day of class. There might be some very short TED-type talks about the videos.	
Class 2	July 31 (Wed)		<b>Korean Companies:</b> We will look at what are the most important companies in Korea and how they became globally significant. We will watch some YouTube videos about some Korean companies. We have a short talk about the companies and then do the first group activity about Korean companies.	
Class 3	Aug. 1 (Thu)		<b>Korean Society:</b> We will examine how dynamic Korean society is and what some YouTube videos say about Korean society. We will have a short talk and then a group activity.	
Class 4	Aug. 5 (Mon)		<b>Korean Technology:</b> We will watch some YouTube videos about technology in Korea and talk some about the videos,	



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			and then a group activity.,	
Class 5	Aug. 6 (Tue)		<u>Korea K-Pop and Entertainment:</u> We will look at why and how K-Pop became an important part of Korean culture along with looking at some YouTube videos related to K-Pop. Will then have a group activity related to K-Pop.	
Class 6	Aug. 7 (Wed)		Any topics of interest to the class that hasn't been covered already. The professor will ask the students what remaining topics that they want to cover.	
Class 7	Aug. 8 (Thu)		Any topics of interest to the class that hasn't been covered already. The professor will ask the students what remaining topics that they want to cover.	
Class 8	Aug. 12 (Mon)		<u>Final Activity:</u> A final group activity to summarize all the topics we covered in Class. Such as a Power Point on a topic of your choice. Maybe about 5 slides on whatever you are interested in. To be uploaded to I class any time before the end of class. You can start on this anytime during the class.	
Class 9	Aug. 13 (Tue)		Final Activity as needed to finish final project which is a power point of 5 slides related to anything about Korea.	