



Syllabus

2024 Summer School

Course Title	Current Events in Business		
Instructor	Mike Cook		
Class Room	(TBA)	Credits	2
E-mail	inhamike@hotmail.com	Class Type	Track B

Course Description

The course will cover several topics that will be voted on and decided by the class. Small groups will select one business related topic from 2023 and present it to the class - through a group presentation and activities related to the topic.

Students will be introduced to each topic, involving Newspaper Article and Video News and through discussion and presentation, will develop their Knowledge and Skills in these Current Trends shaping the Business World.

The focus will be on students researching the topics and expressing their opinions on the various topics that will be presented.

Potential topics for consideration include: ESG (Environmental Social Governance), K Pop, Korean Demographic Issues, Entrepreneurship, Climate Change, 2024 Paris Olympics, Middle East expansion into sports, Netflix, Business Ethics, Social Problems, Personal Data, Finance, Fashion in the Metaverse, Cosmetics, Quiet Quitting, Women Power, Eco Friendly Clothing, Individual Carbon Footprint, Energy, Travel, Female Leadership, Employment, Content (Webtoons, Anime, etc.), Health & Wellness, etc.

Course Objectives

The course will be a Practical and Interactive Class, involving lecture, discussion, presentation and activities related to the Current Events in Business. Improving student's knowledge on current Business Trends and Forming Opinions on those trends is the goal of the course. Points will be earned through presentation, discussion, and entrepreneurship.

Students will learn to develop better and more interesting presentations for the audience. The course will be taught in English.

Text Books

No text book will be used.

Other Texts and References

The class will use Online News Articles for the basis of their research and presentations.

Class Structure



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Group Presentation 35 points
Entrepreneurship Activity 35 points
Discussion/Participation 20 points
In Class assignments 10 points
Total of 100 points

Notes

The class will be Pass/Fail

Grading

Exam	Attendance	Assignments	Quiz	Discussion	Etc.	Total
		70		20	10	100%

Course Schedule

Type	Date	Time	Class Topics	Notes
Class 1	July 30 (Tue)	09:00-12:00 또는 13:00-16:00	Class Introduction Ice Breaker Activity Selection of Class Topics Group Formation of Current Events Presentation Topics	
Class 2	July 31 (Wed)	13:00 - 16:00	Example Presentation of Current Events Presentation Topic by Mike Introduce Entrepreneurship Activity, Discuss ideas Group Prep Time	
Class 3	Aug. 1 (Thu)	13:00 - 16:00	Example Presentation of Current Events Presentation Topic by Mike Group Prep Time	
Class 4	Aug. 5 (Mon)	13:00 - 16:00	1st Group Presentation of selected topic 2nd Group Presentation of selected topic	



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Class 5	Aug. 6 (Tue)	13:00 - 16:00	3rd Group Presentation of selected topic 4th Group Presentation of selected topic	
Class 6	Aug. 7 (Wed)	13:00 - 16:00	Entrepreneurship Activity 5th Group Presentation of selected topic	
Class 7	Aug. 8 (Thu)	13:00 - 16:00	6th Group Presentation of selected topic 7th Group Presentation of selected topic	
Class 8	Aug. 12 (Mon)	13:00 - 16:00	8th Group Presentation of selected topic 9th Group Presentation of selected topic	
Class 9	Aug. 13 (Tue)	13:00 - 16:00	10th Group Presentation of selected topic Complete Entrepreneurship Activity	